



2024-2025 ANNUAL REPORT



**Prevent
Blindness
Ohio**

**OUR MISSION:
TO PREVENT BLINDNESS AND PRESERVE SIGHT**

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Prevent Blindness Ohio Annual Sight-Saving Campaign Donors

For the period of April 1, 2024—March 31, 2025

A special thanks to our Legacy Society members who help PBO to continue sight-saving work through a gift to Prevent Blindness Ohio in their wills, trusts or estate plans. Members of our Legacy Society include:

Lauren Abel, Dixie Ballard, Bob Bidinger, Alan Blumenthal, Rick Bunner, Anita Campbell, Jenny Camper, Julie Capuano, Larry Clarke, Mike Curtin, Andrea Albanese Denning, Mike D'ippolito, Darcy Downie, Bradly D'Souza, Sonia Elkins, Kylie Gang, Steve Grassbaugh, Jeff Henderson, Darlene Jacobson, George Kademenos, Carolyn King, ElDoris McFarland, Kathy McGinnis, John Michelman, Marc Molea, Robert Neal, Stephanie Nunn, Dave Parcher, Doug Piper, Amy Pulles, Mary Robins, Lauren Rogers, Allen Santiago, Samuel Scott, David Sherriff, Brian Smith, Eve Stratton, Kent Stuckey, Jeff Swartz, Cari Van Pelt, Marie Wagner, Jody Wainscott, Sherry Williams, Frances Wright, and Rich Young.

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2024 Research Fellows Present Findings at Virtual Vision Forum

PBO awarded vision research fellowship grants to Lauren Cruz from Case Western Reserve University School of Medicine and Priya Shukla from the Cleveland Clinic, Cole Eye Institute. Cruz's research aims to prevent avoidable vision loss from primary open angle glaucoma (POAG) in people of non-European ancestry. Shukla researched the association of immune mediated inflammatory diseases, commonly known as autoimmune diseases, and age-related macular degeneration.

Both presented their findings during a Virtual Scientific Forum attended by professionals and educators in vision research and care.

This PBO fellowship program provides training support for future generations of outstanding female scientists committed to pursuing biomedical, behavioral or clinical research careers relevant to the mission of Prevent Blindness Ohio.



Lauren Cruz

Priya Shukla

Pulles Appointed to Children's Vision Strike Force

In his 2024 State of the State Address, Governor Mike DeWine announced the creation of a new Children's Vision Strike Force that was tasked with connecting any child who does not pass a vision screening with a comprehensive eye exam and prescription eyewear, if needed.

Given PBO's children's vision screening expertise and its work to connect children to eye exams and eyeglasses through its Vision Care Outreach (VCO) program, CEO Amy Pulles was appointed to the 13-member Strike Force, which met four times during the summer and early fall of 2024. The Strike Force worked quickly to build upon the existing framework of eye exam programs and services found locally throughout Ohio to take these proven models statewide. The work of the Strike Force led to the creation of the Ohio Student Eye Exam (OhioSEE) Program to provide eye care services for kindergarten through third-grade students to address vision problems that hinder learning.



A Message from our Leadership

The 2024-25 year at Prevent Blindness Ohio was a year for strategic planning. The 2020-2025 Strategic Plan expired on March 31, 2025 so the volunteer leadership across the state focused on our strategic direction for the next five years.




Jim Griveas
Chair, Board of Directors

The 2025-2030 plan focuses on expanding equitable access to vision care, professional education and public awareness, vision related public health research, advocacy efforts to expand access to care, and resource development so that PBO has the funding, community partnerships and strong staff/volunteers to take our organization to the next level.

The new strategic plan, that took effect on April 1, 2025, includes 21 goals that will guide our decision making and activities over the next five years. Our standing committees created a total of 76 measurable action items that will ensure PBO meets all of its strategic plan goals. Progress on these action items will be updated quarterly and available on the PBO website.

Over the next five years, PBO will put an emphasis on expanding efforts that support the integration of vision care into existing health systems and ensure all Ohioans receive the education they need on how to best take care of their vision so they can protect their precious gift of sight for a lifetime.

Thank you to all the volunteer leaders across the state for creating a remarkable path forward that will undoubtedly save vision for many Ohioans.




Amy Pulles
President & CEO

"I just returned from Shawnee Optical. What a sweet, nice, smart group of ladies that took care of me. A wonderful eye exam. Explained everything in my terms of understanding. They all helped me pick out a pair of frames that suited me which I appreciated. I thank Prevent Blindness Ohio from the bottom of my heart for doing this for me. I really appreciate it."

—Margaret B., Lima

Protecting Vision in Your Community

2024 - 2025 Program Year Results

NORTHWEST OHIO

Children Screened	93,062
Adults Screened	13,771
Donated Vision Care	556
Community Education	1,242
New Vision Screeners	214
Total Vision Screeners	541



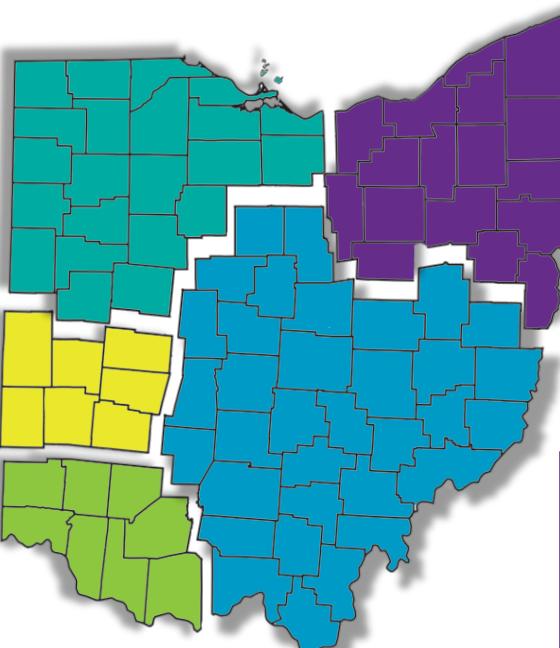
MIAMI VALLEY OHIO

Children Screened	78,959
Adults Screened	10,442
Donated Vision Care	414
Community Education	1,964
New Vision Screeners	144
Total Vision Screeners	438



SOUTHWEST OHIO

Children Screened	81,694
Adults Screened	10,502
Donated Vision Care	603
Community Education	1,868
New Vision Screeners	194
Total Vision Screeners	446



NORTHEAST OHIO

Children Screened	305,990
Adults Screened	23,427
Donated Vision Care	941
Community Education	1,307
New Vision Screeners	573
Total Vision Screeners	1,401



CENTRAL/SOUTHEAST OHIO

Children Screened	196,931
Adults Screened	15,074
Donated Vision Care	1,520
Community Education	853,844
New Vision Screeners	335
Total Vision Screeners	901



STATEWIDE

Children Screened	756,637
Adults Screened	73,216
Donated Vision Care	4,034
Community Education	860,225
New Vision Screeners	1,460
Total Vision Screeners	3,727

Prevent Blindness Ohio
Condensed Financial Statement 4/1/2024—3/31/2025

2024-2025 Revenue

Public Support

Contributions and Grants	\$1,538,609
Special Events (net of direct costs)	\$179,816
Total Public Support	\$1,718,425

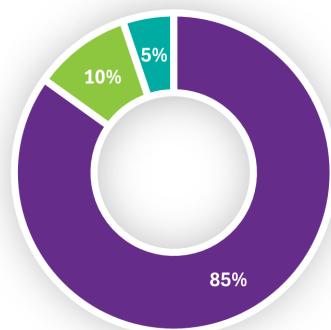
**Total Public Support,
Grant Revenue & Other**

\$1,812,229

Other Revenue

Interest & Dividends on Investments	\$79,482
Other Revenue	\$14,322
Total Other Revenue	\$93,804

- Contributions & Grants (85%)
- Special Events—net of direct costs (10%)
- Total Other Revenue (5%)



2024-2025 Expenses

Program Services

Public Health	\$393,772
Professional Education & Training	\$304,495
Community Services	\$516,065
Total Program Services	\$1,214,332

**Affiliate Support of
National Programs**

\$164,932

Supporting Services

General & Administrative	\$85,901
Fundraising	\$141,984
Total Supporting Services	\$227,885

Total Expenses **\$1,442,216**

Year End Net Assets **\$5,535,094**

- Public Health (27%)
- Professional Education & Training (21%)
- Community Services (36%)
- General & Administrative (6%)
- Fundraising (10%)

A complete set of audited financial statements is available upon request.

**PBO Moves its Columbus HQ
to the Brewery District**



After decades of being headquartered in the charming Grandview Heights area of Columbus, PBO made an exciting move to the vibrant area of the Brewery District.

It is important to PBO to be centrally located and the Brewery District is perfect as it is located just south of Downtown Columbus and adjacent to German Village. Out with the old and in with the new!

*“Thank you very much!
Good vision is a precious gift!”
— Julie, West Chester*

Partner Organization Spotlight

Through their exceptional health care services, the Neighborhood Health Association (NHA) strives to empower and educate, aggressively working to eliminate health care inequities, while supporting personal responsibility for one's own health regardless of the ability to pay.



Since the Association's inception, they have aimed to strengthen communities by offering services that support their families. They work to ensure access to quality medical care for anyone in need. Through effective delivery of services, NHA strives to become a national model of care for the uninsured and underinsured in their community by empowering patients through responsiveness to their needs.

A small sampling of their large and diverse programming includes: prescription drug assistance; food and clothing resources; primary care; pediatric care; dental care; behavioral health; Medicaid and Medicare assistance; and of course, connecting individuals with free vision care.

Throughout PBO's 20-year partnership with NHA, they have connected over 650 individuals with free eye exams and eyeglasses through PBO's Vision Care Outreach program, and multiple NHA staff have been trained and equipped as HealthyEyes Advocates and Adult Vision Screeners. We have also joined with them on multiple community service events through which we have provided essential vision resources to the community.

2024 Aging Eye Summit Focuses on Vision Challenges for Ohio Seniors

Ohio State University's Havener Eye Institute, Department of Ophthalmology & Visual Sciences, was a wonderful host for the 2024 Aging Eye Summit presented by PBO and Ohio's Aging Eye Public Private Partnership (AEPPP), where information was shared about topics related to vision health.



Many thanks to Fatoumata Yanoga, MD for leading the event, which 117 individuals attended to listen to and interact with 10 experts. Topics presented ranged from "Gene Therapy for Inherited Retinal Disease" and "New Advances in Surgery Options for Glaucoma" to "Genetic Counseling for Hereditary Ocular Conditions" and much more.

The mission of AEPPP is to develop a strategic plan of action to address issues relating to vision care public policy, vision care services, vision education, and vision research that impact the quality of life for Ohio's seniors now and in the future.

Annual PBO Legislative Briefing Promotes Eye Health & Safety

PBO's annual Legislative Briefing at the Ohio Statehouse attracted over 40 Legislators, Executive Agency staff and Legislative staff. All were invited for continental breakfast and vision screenings while learning about what they can do to help protect their constituents' vision utilizing PBO eye health and safety programs and services.



"I'm very grateful for Prevent Blindness Ohio. I have no vision insurance and without this program I would be lost. Thank you and God Bless."

- Stephanie, Columbus

PBO Supports Governor DeWine's OhioSEE Program

Eighty percent of what a child learns is through their gift of sight, yet 6% of children enter kindergarten each year with an undetected and untreated vision problem, and one out of every four school-aged children has a vision problem that may be undetected or untreated.

PBO supports the OhioSEE program that helps ensure that all students in kindergarten through third grade who do not pass a vision screening will receive a comprehensive eye exam and if needed, eyeglasses.

PBO shares the goals of the OhioSEE program. Through our Vision Care Outreach Program, we provide access to free eye exams and eyeglasses to 1,000 uninsured/underinsured children each year and nearly 300,000 children each year receive a vision screening from a PBO certified vision screener.



PBO President, CEO Amy Pulles testifies before the Ohio House Health Committee in support of Governor DeWine's OhioSEE Program

Save Our Sight and Ohio Drivers Fund Children's Vision Screenings

Prevent Blindness Ohio received a grant in the amount of \$475,000 for the period July 1, 2024 through June 30, 2025 from the Ohio Department of Health Save Our Sight (SOS) Fund for PBO to train and certify 700 children's vision screeners at schools, primary healthcare practices and public/private child care organizations. The funding comes from Ohioans who donate \$1 or more to SOS when they renew their Ohio motor vehicle registrations.



Department of Health

Save Our Sight



This funding also allows PBO to provide vision screening equipment to children's vision screeners at no cost to them.

"We're grateful for the generosity of the eyeglass program at Prevent Blindness Ohio. Our son was in desperate need of glasses and the program was a blessing to us to help provide the glasses he needs to be successful in his class. Thank you for the gift and all that you do."

- Marrissa M, University Heights, mother of Cayden

2024-2025 EVENTS

Prevent Blindness Ohio raises awareness and support through special events across the state, including the **People of Vision** events and the **Swing Fore Sight Golf Tournaments**. All events generate revenue to support our mission to prevent blindness and preserve sight.

The Swing Fore Sight Golf Tournaments raised \$91,480! Tournaments were held in Northeast Ohio at Lake Forest Country Club and in Central Ohio at Heritage Golf Club. Thanks to Jim Griveas and Dave Rath (Central Ohio), and Alan Gunner (Northeast Ohio) for their outstanding leadership as chairs of the events!



"Having recently become disabled, this free eye exam and eyeglasses have helped improve my vision and quality of life. I have not had an eye exam or a new pair of glasses in over 5 years, but thanks to Prevent Blindness Ohio I am able to enjoy reading and doing word search puzzles again."

- Bruce H., Troy

The People of Vision Celebrations raised \$142,470! The People of Vision events were established in 1985 by Prevent Blindness Ohio to celebrate and invite community visionaries as keynote speakers to share their personal journey in establishing a vision for their community and seeing it through to fruition. In addition, the events award a Community Partner in Vision for their roles in reaching more Ohioans with vision care. Proceeds from the events benefit the sight-saving programs and services provided by PBO in our communities.



Cleveland

Keynote: Coach Jim Tressel
Community Partner in Vision:
Western Reserve Area Agency on Aging

Columbus

Keynote: Linda Logan,
Greater Columbus Sports Commission
Moderator: Angela Pace
Community Partner in Vision:
PrimaryOne Health

Toledo

Keynotes & Community Partners in Vision:
Dr. Richard Paat,
Community Care Free Medical Clinics
Keyy Young,
Equitas Health
Shane Douglas,
Neighborhood Health Association

Dayton

Keynote: Dan Young,
Young's Jersey Dairy
Community Partner in Vision:
Clark County Combined Health District

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Keynote: Dr. Dan Docherty,
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