

Through the strategic plan, Prevent Blindness promotes eye health and safety as an essential element of healthy living for all Ohioans. Emphasis is placed on high-risk populations including children and seniors, underserved populations, underrepresented populations, and those with special healthcare needs-such as diabetes, uncorrected refractive errors, and at greater risk of eye injury.

Equitable Access to Vision Care

- ∞ Provide access to vision care for underserved populations
- ∞ Expand efforts that support the integration of vision care into existing health systems
- ∞ Educate Ohioans on how to access vision care and resources in their community

Professional Education & Public Awareness

- ∞ Educate professionals to serve as advocates for eye health in their communities
- ∞ Train and equip individuals to conduct vision screenings to promote early detection and treatment
- ∞ Expand community outreach efforts that promote eye health and safety to end the 50% of vision loss that is preventable

Research

- ∞ Support and participate in activities that promote awareness, collaboration and expansion of vision related research
- ∞ Support and advocate for inclusion of vision questions in Ohio and national data collection tools to provide outcome data on which to base statewide public health vision programming

Advocacy

- ∞ Advocate for public policies that support vision health and eye safety
- ∞ Advocate for increased funding to support vision related research
- ∞ Ensure vision preservation is a statewide priority
- ∞ Develop grassroots advocacy networks
- ∞ Provide leadership to coalitions and partnerships that address eye health and safety

Resource Development

- ∞ Increase revenue from all sources
- ∞ Utilize advancements in technology
- ∞ Increase volunteer participation
- ∞ Maintain financial stability
- ∞ Develop staff and volunteer leadership
- ∞ Increase brand awareness
- ∞ Strengthen volunteer leaders' engagement
- ∞ Increase capacity to provide community services