

2023-2024



Prevent
Blindness
Ohio

ANNUAL REPORT



2023 - 2024 Board of Directors

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Amy Pulles



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EXCELLENCE**



Platinum
Transparency
2024

Candid.

Chapter Locations

Prevent Blindness Ohio

585 South Front Street, Suite 220
Columbus, OH 43215
Phone: 614.464.2020 or 800.301.2020
Fax: 614.481.9670

Northwest Ohio Chapter

Hillcrest Medical Bldg. #1
6803 Mayfield Road, Suite 111
Cleveland, OH 44124
Phone: 440.720.1285

Northeast Ohio Chapter

Hillcrest Medical Bldg. #1
6803 Mayfield Road, Suite 111
Cleveland, OH 44124
Phone: 440.720.1285

Southwest Ohio Chapter

2045 Gilbert Ave., Suite 204
Cincinnati, OH 45202
Phone: 800.301.2020 ext. 201

Miami Valley Ohio Chapter

31 South Main Street, Suite 429
Dayton, OH 45402
Phone: 800.301.2020 ext. 201

For more information:
www.pbOhio.org / info@pbOhio.org

Prevent Blindness Ohio Annual Sight-Saving Campaign Donors

For the period of April 1, 2023—March 31, 2024

A special thanks to our Legacy Society members who help PBO to continue sight-saving work through a gift to Prevent Blindness Ohio in their wills, trusts or estate plans. Members of our Legacy Society include:

Lauren Abel, Bob Bidinger, Alan Blumenthal, Rick Bunner, Anita Campbell, Jenny Camper, Julie Capuano, Larry Clarke, Mike Curtin, Andrea Albanese Denning, Mike D'Ippolito, Darcy Downie, Bradly D'Souza, Sonia Elkins, Kylie Gang, Phillip Gasson, Steve Grassbaugh, Jeff Henderson, Darlene Jacobson, George Kademenos, Carolyn King, Eldoris McFarland, Kathy McGinnis, John Michelman, Marc Molea, Robert Neal, Stephanie Nunn, Dave Parcher, Doug Piper, Amy Pulles, Mary Robins, Lauren Rogers, Allen Santiago, Samuel Scott, David Sherriff, Brian Smith, Eve Stratton, Kent Stuckey, Jeff Swartz, Cari Van Pelt, Marie Wagner, Jody Wainscott, Sherry Williams, Frances Wright, and Rich Young.

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National Association of Chronic Disease Directors
Nationwide Foundation
Ohio Department of Health
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Ms. Jenny Camper
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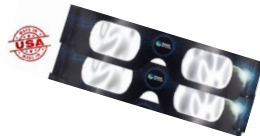
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PBO Prepares Ohioans to Safely View Eclipse

PBO worked diligently to prepare the public to safely experience the total solar eclipse that would be taking place on April 8, 2024 with the Prevent Blindness “Eclipse + Your Eyes” program. The program educated the public about solar eclipses and raised awareness about the dangers of looking directly at the sun during an eclipse.

Through corporate and individual sponsorships, PBO distributed over 70,000 pairs of Prevent Blindness-branded solar eclipse glasses for safely viewing the eclipse, with proceeds supporting our sight-saving mission.

Sponsors also received Prevent Blindness packets of educational materials and activities. Many sponsors distributed glasses to their associates, and some donated their glasses to schools and community organizations.



PBO Provides Information & Vision Screenings for World Sight Day 2023

PBO promoted World Sight Day 2023 activities at the Su Casa Hispanic Center of Cincinnati, Cincinnati State Technical and Community College, and Sinclair Community College. World Sight Day campaign educational materials were distributed, along with eye health and safety information, and vision screenings were made available to participants. Our thanks to Horizon Therapeutics and Genentech for sponsoring our participation at these great events!



“My prior glasses were broken for over a year. Being able to see again gave me so much freedom!”

- Gloria L., Dayton

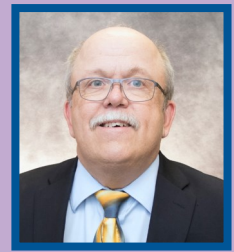
A Message from our Leadership

Our 2023-2024 fiscal year was truly a once in a lifetime year! While the total solar eclipse (that hasn't happened in Ohio since the 1800's) occurred during our new fiscal year, all our planning, educating, and distributing glasses took place during the 2023-24 year. The Total Solar Eclipse gave us an opportunity to speak to every Ohioan about the importance of protecting your vision and taking good care of your eye sight. The once in a lifetime opportunity shined a great light on vision and Ohioans listened. Be sure to check out our Solar Eclipse highlights in this report.

We also experienced a record breaking year in children's vision screenings conducted across the state. Over 680,000 children in Ohio had their vision screened by a PBO certified vision screener. We are proud to be able to have this tremendous impact on children's vision.

We also continued to expand our Vision Care Outreach Program (which provides donated eye exams and glasses for underinsured and uninsured Ohioans). During the year, we recruited and trained more than 45 new partner organizations and re-engaged with 31 more. These successes helped us expand our service reach and ensured that more Ohioans accessed the vision care services they needed to save their sight. Through our direct services, public education and advocacy, we reached more than 1.4 million Ohioans of all ages.

Thank you to all our donors for your critical support – YOU make it possible for us to continue our work to address the 50% of vision loss that is preventable!



Marc Molea

Marc Molea
Chair, Board of Directors



Amy Pulles

Amy Pulles
President & CEO



"Dr. Therese Nemeth and her staff were so kind and helpful. They put me right at ease. My service dog, Cinnamon, was welcomed and enjoyed the visit as much as I did. Dr. Nemeth was professional and thorough. Best eye exam I have ever had. She made sure I got the right prescription for close-up and far vision. Her fitting assistant found me the perfect metal frame I had been looking for and I loved it. Only 2 weeks for processing and the end result was a perfect pair of glasses. I am so thankful for the Area Office on Aging in Toledo and Prevent Blindness Ohio."

- Dennis R. - Toledo

Protecting Vision in Your Community

2023 - 2024 Program Year Results

NORTHWEST OHIO

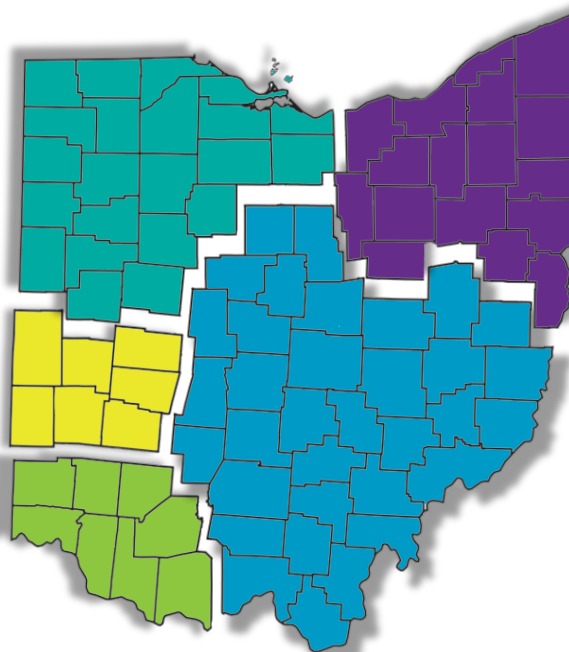
Children Screened	90,660
Adults Screened	12,659
Donated Vision Care	534
Community Education	3,411
New Vision Screeners	209
Total Vision Screeners	517

MIAMI VALLEY OHIO

Children Screened	75,050
Adults Screened	9,360
Donated Vision Care	287
Community Education	5,561
New Vision Screeners	174
Total Vision Screeners	406

SOUTHWEST OHIO

Children Screened	77,151
Adults Screened	10,022
Donated Vision Care	581
Community Education	2,448
New Vision Screeners	130
Total Vision Screeners	424



NORTHEAST OHIO

Children Screened	259,170
Adults Screened	20,935
Donated Vision Care	852
Community Education	5,165
New Vision Screeners	414
Total Vision Screeners	1,214

CENTRAL/SOUTHEAST OHIO

Children Screened	184,695
Adults Screened	11,853
Donated Vision Care	1,454
Community Education	685,623
New Vision Screeners	328
Total Vision Screeners	815

STATEWIDE

Children Screened	686,727
Adults Screened	64,830
Donated Vision Care	3,708
Community Education	702,208
New Vision Screeners	1,255
Total Vision Screeners	3,376

Prevent Blindness Ohio

Condensed Financial Statement 4/1/2023—3/31/2024

2023-2024 Revenue

Public Support

Contributions and Grants	\$1,373,408
Special Events (net of direct costs)	\$241,752
Total Public Support	\$1,615,160

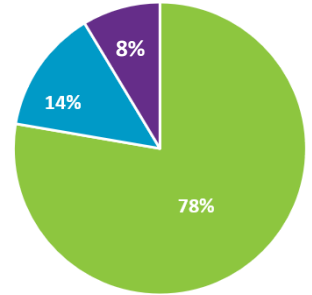
Total Public Support, Grant Revenue & Other

\$1,767,407

Other Revenue

Interest & Dividends on Investments	\$84,735
Other Revenue	\$67,512
Total Other Revenue	\$152,247

- Contributions & Grants (78%)
- Special Events—net of direct costs (14%)
- Total Other Revenue (8%)



2023-2024 Expenses

Program Services

Public Health	\$360,580
Professional Education & Training	\$291,734
Community Services	\$510,736
Total Program Services	\$1,163,050

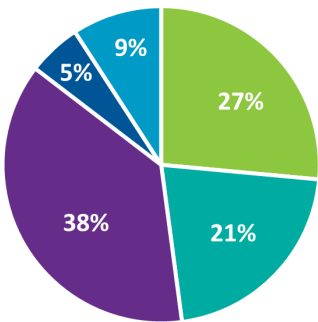
Affiliate Support of National Programs \$155,832

Supporting Services

General & Administrative	\$74,128
Fundraising	\$124,765
Total Supporting Services	\$198,893

Total Expenses \$1,517,775

Year End Net Assets \$5,150,522



- Public Health (27%)
- Professional Education & Training (21%)
- Community Services (38%)
- General & Administrative (5%)
- Fundraising (9%)

A complete set of audited financial statements is available upon request.

PBO Earns *Standards for Excellence* Accreditation

In June of 2023 PBO earned the *Standards For Excellence* accreditation from the *Standards for Excellence* Institute which is a national initiative established to promote the highest standards of ethics, effectiveness, and accountability in nonprofit governance, management, and operations, and to help all nonprofit organizations meet these high benchmarks.

Having the *Standards For Excellence* accreditation sets PBO apart from other nonprofit organizations by demonstrating that PBO meets the highest standards in nonprofit effectiveness.

The process for the 5-year accreditation is quite rigorous as the application is literally thousands of pages in length.

PBO is proud to currently be one of only 14 Ohio nonprofit organizations that have earned this prestigious accreditation.



Partner Organization Spotlight

The Franklin County Community Based Correctional Facility (CBCF) is a residential prison diversion program for adult male offenders that works hard to achieve its mission of providing a safe and secure environment designed to change offender behavior through individualized programming and cognitive restructuring.

A major component of residents' time spent at their facility is with GED services, as well as other activities that assist them in preparing for successful community reentry.

Nearly 12 years ago, CBCF partnered with PBO to address the growing problem of residents being unable to see the whiteboard or read the books needed to complete their homework. PBO stepped in to provide access to our donated system of vision care. During this time PBO has provided free vision services to more than 1,500 of their residents.

We were pleased to present our **2024 Community Partner in Vision Award to Franklin County Community Based Correctional Facility** for their amazing work incorporating PBO's Vision Care Outreach program into the health screenings they conduct for their residents thereby providing them with the sight saving care they need.



PBO President & CEO, Amy Pulles presents the award to CBCF's Chrissy Stanley.

PBO Advises Ohio Legislators About Eye Health & Safety

PBO's annual Legislative Briefing at the Ohio Statehouse attracted over 50 individuals. Legislators and their staff were invited for continental breakfast and vision screenings while learning about what they can do to help protect their constituents' vision utilizing PBO eye health and safety programs and services.

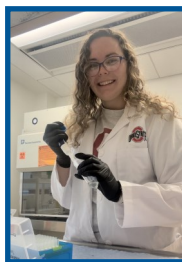


2023 Research Fellows Present Findings at Virtual Vision Forum

PBO awarded vision research fellowship grants to Hejin Jeong from Case Western Reserve University School of Medicine and Annie Ryan from The Ohio State University Department of Biomedical Engineering. Jeong is studying preventative therapies against the complications of diabetic retinopathy and Ryan is researching traumatic optic neuropathy (TON) which can develop after head trauma and often results in irreversible blindness.



Hejin Jeong



Annie Ryan

Both presented their findings during a Virtual Scientific Forum attended by professionals and educators in vision research and care.

This PBO fellowship program provides training support for future generations of outstanding female scientists committed to pursuing biomedical, behavioral or clinical research careers relevant to the mission of Prevent Blindness Ohio.

"I don't know how I would have got my new glasses without the help of Prevent Blindness. Just found out I have cancer so getting the free eye exam and glasses took one burden off my shoulders. Many many thanks for all you have done for me!"

- Judy, Montgomery County

2023 Aging Eye Summit Focuses on Vision Challenges for Ohio Seniors

Miami University hosted a very successful 2023 Aging Eye Summit which was presented by PBO and Ohio's Aging Eye Public Private Partnership (AEPPP). The Summit had 113 attendees and featured 10 experts on topics including: "How to Regenerate a Lens;" "Low Vision: What is it and What Assistance is Available?;" "Clinical Treatment of Cataract and Lens Disorders;" "Molecular Insights into Muller Glial-Derived Retinal Diseases" and more.



Ohio's Aging Eye Public Private Partnership
A statewide collaboration preparing for the growth of aging eye challenges in Ohio

The mission of Ohio's Aging Eye Public Private Partnership (AEPPP) is to develop a strategic plan of action to address issues relating to vision care public policy, vision care services, vision education, and vision research that impact the quality of life for Ohio's seniors now and in the future.



Save Our Sight and Ohio Drivers Fund Children's Vision Screenings

Prevent Blindness Ohio received a grant in the amount of \$475,000 for the period July 1, 2023 through June 30, 2024 from the Ohio Department of Health Save Our Sight (SOS) Fund for PBO to train and certify 700 children's vision screeners at schools, primary healthcare practices and public/private child care organizations. The funding comes from Ohioans who donate \$1 or more to SOS when they renew their Ohio motor vehicle registrations.



Department of Health

Save Our Sight



This funding also allows PBO to provide vision screening equipment to children's vision screeners at no cost to them.

"I have a very strong prescription and I am on disability and a fixed and very limited income. My eyes are changing annually which often requires I get new glasses. Were it not for the help provided by Prevent Blindness, I could not afford new glasses when I need them. I am grateful you are there as a resource for my vision care need!"

-Mark M., Columbus (referred by our partners at Opportunities for Ohioans with Disabilities)



2023-2024 EVENTS

Prevent Blindness Ohio raises awareness and support through special events across the state, including the **People of Vision** events and the **Swing Fore Sight Golf Tournaments**. All events generate revenue to support our mission to prevent blindness and preserve sight.

The Swing Fore Sight Golf Tournaments raised \$73,494! Tournaments were held in Cleveland at Lake Forest Country Club and in Columbus at Heritage Golf Club. Thanks to Jim Griveas & Dave Rath (Columbus), and Alan Gunner (Cleveland) for their outstanding leadership as chairs of the events!



"I had broken my old glasses and just couldn't afford new ones. I didn't know what to do. My daughter told me about Project H.O.P.E. and they gave me a brand new pair of glasses through Prevent Blindness Ohio. Thank God for that!"

Catherine W., Cleveland

The People of Vision Celebration raised \$168,257! The People of Vision event was established in 1985 by Prevent Blindness Ohio to celebrate and recognize corporations and their leaders for outstanding philanthropic works they have undertaken. In 2024 the event began its transition into the **People of Vision Celebration** in which community visionaries are invited as keynote speakers to share their personal journey in establishing a vision for their community and seeing it through to fruition. In addition, the events now include recognition of a Community Partner in Vision for their roles in reaching more Ohioans with vision care. Proceeds from the event benefit the sight-saving programs and services provided by PBO in our community.

Toledo

Chair: Bill McDonnell & PNC Bank
Keynote: Jim Pollock
President, Junior Achievement of Northwestern Ohio
Community Partner in Vision:
Area Office on Aging of Northwestern Ohio, Inc.

Dayton

Chair: Kurt Lewis & United Healthcare
Keynote: Luxme Hariharan, MD, MPH
Ophthalmologist
Community Partner in Vision:
El Puente

Columbus

Chair: Mark Peacock & Encova Insurance
Keynote: Dr. Frederic Bertley
President & CEO, COSI
Community Partner in Vision:
Franklin County Community Based Correctional Facility

Cleveland

Chair: Kim Riley & Hylant
Honoree: Damian Thomas & RCF Group
Community Partner in Vision:
Project H.O.P.E. of Cleveland, Inc.

Cincinnati

Honoree: Stephen M. Spray & The Cincinnati Insurance Companies
Community Partner in Vision:
Butler County Educational Service Center Success Program

