

Our Vision Is Vision.



Ohio Affiliate
2021-2022 Annual Report

2021 - 2022 Board of Directors

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Dave Rath Client Strategist Leading EDJE

Chapter Locations

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1500 W. Third Ave., Suite 200 Columbus, OH 43212

Phone: 614.464.2020 or 800.301.2020

Fax: 614.481.9670

Northwest Ohio Chapter

Hillcrest Medical Bldg. #1 6803 Mayfield Road, Suite 111 Cleveland, OH 44124 Phone: 440.720.1285

Northeast Ohio Chapter

Hillcrest Medical Bldg. #1 6803 Mayfield Road, Suite 111 Cleveland, OH 44124 Phone: 440.720.1285

Southwest Ohio Chapter

2045 Gilbert Ave., Suite 204 Cincinnati, OH 45202 Phone: 513.531.9001

Miami Valley Ohio Chapter

313 S. Jefferson St., Suite 200 Dayton, OH 45402

Phone: 937.223.8766

For more information: www.pbohio.org / info@pbohio.org

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Doug Singler
Principal Estimator
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PRESIDENT & CEO

Sherry Williams—retired 12/31/2021 Amy Pulles—1/1/2022 to present

Platinum Transparency **2022**

Candid.





"Thank you so much for this voucher to help me with the eye exam & for the glasses. I don't have insurance and my glasses broke. And I don't have a job. My glasses were broken on the right side with 2 cracks in the middle of the glass. I taped, super glued, duct taped and glued again. Thank you!" - Dylan P., Xenia

Prevent Blindness, Ohio Affiliate Annual Sight-Saving Campaign Donors For the period of April 1, 2021—March 31, 2022

A special thanks to our Legacy Society members who help PBO to continue sight-saving work through a gift to Prevent Blindness, Ohio Affiliate in their wills, trusts or estate plans. Members of our Legacy Society include:

Lauren Abel, Bob Bidinger, Alan Blumenthal, Rick Bunner, Anita Campbell, Jenny Camper, Julie Capuano, Larry Clarke, Mike Curtin, Andrea Albanese Denning, Mike D'Ippolito, Darcy Downie, Bradly D'Souza, Sonia Elkins, Henry Foltz, Kylie Gang, Flonnie Gates, Steve Grassbaugh, Darlene Jacobson, George Kademenos, Carolyn King, ElDoris McFarland, Kathy McGinnis, John Michelman, Marc Molea, Stephanie Nunn, Dave Parcher, John Pendergest, Doug Piper, Mary Robins, Lauren Rogers, Samuel Scott, David Sherriff, Brian Smith, Eve Stratton, Kent Stuckey, Jeff Swartz, Sharon Thoroughman, Cari Van Pelt, Marie Wagner, Jody Wainscott, Sherry Williams, Frances Wright, and Rich Young.

Visionary Leadership (\$15,000+)

Albert and Olive Schlink Foundation Community Foundation of Lorain County **Greater Cincinnati Foundation** Margaret Toth Fund of the

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Nationwide Foundation Ohio Department of Health

Prevent Blindness America-Illinois The Columbus Foundation

Directors (\$5,000 - \$14,999)

AEG Vision

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The Hispanic Fund of the Community Foundation of Lorain County Mrs. Sherill K. Williams

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20/20 Vision Partners (\$1,000-\$2,499)

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Mr. Michael Zielinski Ms. Janet M. Zumrick

2021 Research Fellows Present Findings at Virtual Vision Forum

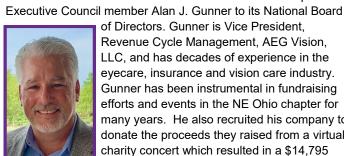
The research findings of the recipients of PBO's 2021 Young Investigator Student Fellowship Awards for Female Scholars in Vision Research were shared during a virtual Vision Research Scientific Forum with topics including: bioptic telescopes to allow individuals with vision impairment to obtain or maintain their driving privileges; treatment for age-related macular degeneration (AMD); and the effects of a combination treatment for ocular

toxoplasmosis. This PBO fellowship program provides training support for future generations of outstanding female scientists committed to pursuing biomedical, behavioral or clinical research careers

PBO's Alan Gunner named to PBA Board

relevant to the mission of Prevent Blindness.

Prevent Blindness America elected Northeast Ohio Chapter



of Directors. Gunner is Vice President, Revenue Cycle Management, AEG Vision, LLC, and has decades of experience in the eyecare, insurance and vision care industry. Gunner has been instrumental in fundraising efforts and events in the NE Ohio chapter for many years. He also recruited his company to donate the proceeds they raised from a virtual charity concert which resulted in a \$14,795 contribution to PBO!





College of Optometry



Megan Allyn The Ohio State University Chemical & Biomolecular



Alyssa Hubal Case Western Reserve University Pathology, Immunology



PBO Staff Enjoys Day at the Clippers Game

PBO appreciates the support from, and great relationships with, funders like the Columbus Clippers!

In addition to their generous support of PBO's sight-saving programs and services, staff was invited for a day of fun!



A Message from our Leadership

A Time of Change

As we reflect on our 2021-2022 fiscal year, Prevent Blindness, Ohio Affiliate (PBO), can be proud of all we have accomplished. During the previous fiscal year, we needed to convert our trainings to virtual due to the pandemic. Through this change, we discovered the true beauty of virtual training. More people were able to access our programs without travel and/or time restrictions. We have made virtual trainings a part of the way we do business here at PBO. Our children's and adult vision screener training courses are now offered in three modalities, virtual (self-paced), live virtual, and in person. Now each trainee can select the modality that works best for them!

It was also a year of BIG change! After 35 years of service as President & CEO of Prevent Blindness, Ohio Affiliate, Sherry Williams retired in 2021. After spending nearly ten years at PBO in several positions, Amy Pulles assumed the role of President & CEO in January 2022. We are proud to say that this major transition has gone off without a hitch!

Even in these times of change, our focus has been steady in serving individuals at highest risk for vision problems—children under age 6, people with diabetes, ethnic groups prone to glaucoma, older adults and those without financial resources— to get the eye care they need. Our programs and services reached nearly 700,000 Ohioans of all ages and walks of life last year.

Your support of Prevent Blindness makes it possible for us to have the solid foundation in place to continue our work to address the 50% of vision loss that is preventable!

We thank you for joining us in our fight to protect the gift of sight for all. Through your continued support, we hope that we may someday see a time when preventable vision loss is eradicated.



Carolyn King
Carolyn King
Chair, Board of Directors



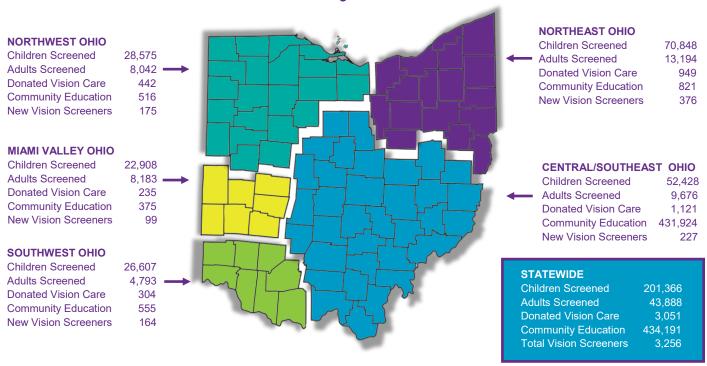
Amy Pulles
President & CEO

"I was able to get my first eye exam in over 15 years. The whole process was quick and easy, and I was able to obtain my first pair of glasses with the proper prescription. I also learned that I have ocular hypertension, allowing me to monitor this condition. I would not have been able to afford this exam without the voucher provided through this program and I truly appreciate that it exists."

— James G., Maumee

Protecting Vision in Your Community

2021 - 2022 Program Year Results



Prevent Blindness, Ohio Affiliate

Condensed Financial Statement 4/1/2021—3/31/2022

2021-2022 Revenue

Public Support

Contributions and Grants \$1,468,425 Special Events (net of direct costs) \$ 381,380 **Total Public Support** \$1,849,805

Total Public Support,
Grant Revenue & Other \$1,896,852

Other Revenue

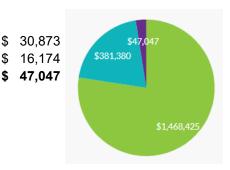
Interest & Dividends on Investments \$ 30,873 Other Revenue \$ 16,174

Total Other Revenue

Contributions & Grants (77%)

Special Events—net of direct costs (20%)

Total Other Revenue (3%)



2021-2022 Expenses



Program Services

Public Health \$ 494,313
Professional Education & Training \$ 320,146
Community Services \$ 542,188

Total Program Services \$ 1,356,647

Public Health (30%)

Community Services (33%)

Supporting Services

General & Administrative \$ 100,172 Fundraising \$ 193,111 Total Supporting Services \$ 293,283

Total Expenses \$1,649,930

General & Administrative (6%)

Fundraising (12%)

Year End Net Assets \$4,623,723

A complete set of audited financial statements is available upon request.

Professional Education & Training (19%)

PBO President & CEO Williams Retires, Pulles Appointed

PBO President & CEO, Sherry Williams retired at the end of 2021, passing the baton to Amy Pulles. The Prevent Blindness family and the vision and public health community thank Sherry for her 35 years of dedicated



service. In addition, Prevent Blindness America presented Sherry with one of PBA's highest honors, the F. Park Lewis Lifetime Achievement Professional Service Award.

"The organization is in excellent care and leadership with the strong Board, staff and volunteers, including Amy Pulles taking over as CEO, Carolyn King in the Board Chair spot and Marc Molea ready to take the Board Chair reins next," Williams said. "I will forever be a friend and supporter of PBO!"

Partner Organization Spotlight

PBO is happy to partner with the Lorain County Community Action Agency.



LCCAA was created in 1966 as a private non-

profit organization dedicated to continuous improvement and betterment of the local communities. LCCAA is committed to connecting with community resources to ensure that children and families receive needed services for individual and family success.

LCCAA Head Start partners with Prevent Blindness to provide vision screenings to all enrolled children. Without early detection and treatment, uncorrected vision disorders can impair a child's development, interfere with learning, and even lead to permanent vision loss. Prevent Blindness provides training and equipment to LCCAA Head Start staff to conduct these critical vision screenings!

Virtual Options Expand Access to PBO Programs, Services

In response to community needs during the pandemic, PBO expanded programming to include a live, virtual platform to provide greater accessibility to trainings and educational workshops by removing geographic and staff time constraints. This helps to eliminate challenges for participation by some trainees located in remote regions.

Clients also have greater accessibility as PBO's online application for vision care and online vision assessments help clients access services should they have transportation

challenges and allow for reduced-contact service delivery. PBO continues to offer all workshops and services via virtual platforms, as well as in person, to ensure broad availability to clients, partners and volunteers now and in the future.



"I can read again. I can see to drive and help my grandson with his homework! I can see my phone now! Thanks so much. Without you, I would not have glasses!"

- Cindy N., Zanesville

Save Our Sight Fund, Ohio Drivers Provide Funding for Children's Vision Screenings

Prevent Blindness received a grant in the amount of \$500,000 for the period July 1, 2021 through June 30, 2022 from the Ohio Department of Health Save Our Sight (SOS) Fund for PBO to train and certify nearly 700 children's vision screeners at primary healthcare practices and public/private child care organizations and schools. The funding comes from Ohioans who donate \$1 or more to SOS when they renew their Ohio motor vehicle registrations.





Funding also allows PBO to provide free vision screening equipment to children's vision screeners.



Carrie, from Toledo, was so appreciative of her new glasses that she sent us a picture of herself wearing them!!

Thanks to all donors who make this possible!

Fireworks Bill Passes, PBO Continues Advocacy for Safety

While it is not the outcome that PBO and the Ohio Fireworks Safety Coalition had hoped for, House Bill 172 was signed into law in November 2021, legalizing the discharge of 1.4G consumer grade fireworks on specific days of the year in Ohio.

PBO's advocacy continues as we continue to educate and provide resources regarding fireworks safety and the steps communities can take to lobby their local governments in efforts to ban discharge within their jurisdictions. PBO has created an advocacy information toolkit on our website.

PBO thanks all of those who continue to work very hard to assist with our advocacy efforts.

Did You Know?

Half of all blindness is preventable, but the number of Ohioans who suffer vision loss continues to increase. Because of the growth in the aging population, there are 1,729,883 Ohioans affected by vision-robbing conditions. The primary causes are diabetic retinopathy, cataract, glaucoma and age-related macular degeneration (AMD).

The estimated financial burden to the Ohio economy due to vision problems, refractive errors, visual impairment, and blindness for all age groups is \$6.1 billion annually.

Due to COVID, I have been laid off and lost my health insurance and couldn't afford glasses. Thanks to this program I am getting new glasses that will replace a pair that is 3 years old! Thank you very much!

- Carrie A., Georgetown

"Can you imagine the heaviness on my heart when, as a grandmother, I wasn't able to provide vision care for my grandson? For three months my grandson was uninsured. I was denied, delayed and discouraged by the system. Thanks to a warm, caring school nurse and the Prevent Blindness program which recognized a need in the community for young people in need of vision care. A routine screening at Arbor Elementary School led to a complete professional eye exam. The exam revealed astigmatism in my grandson's (Nicholas) eyes. Thank you for enclosing the tip sheet. That information assisted me in helping Nicholas feel comfortable wearing his new eye glasses. In closing, I want to personally thank everyone in this program that are here to help all people in the community."

2021-2022 EVENTS

Prevent Blindness raises awareness and support through special events across the state, including the **People of Vision Award** events and the Swing Fore Sight Golf Tournaments. All events generate revenue to support our mission to prevent blindness and preserve sight.

\$302,728 raised! The People of Vision Award was established in 1985 by Prevent Blindness to recognize Ohio's top corporate and civic leaders for outstanding philanthropic works in their community. The 2022 honors were presented in Cleveland, Dayton, Cincinnati, Toledo, and Columbus.

Toledo

Honoree: Shrader Tire & Oil

& Joe Shrader

Chair: SJS Investment Services

Dayton

Honoree: Scott McGohan

& McGohan Brabender

CareSource & Dan McCabe Chair:







Cincinnati

Honoree: Freestore Foodbank

& Kurt Reiber

Chair: LaRosa's Pizzeria & The LaRosa Family

Columbus

Honoree: Columbus Crew

Chair: Safelite & Safelite AutoGlass Foundation



Honoree: AMHigley & Gareth Vaughan

Chair: Oswald Companies & David Jacobs







\$78,651 raised! The Swing Fore Sight Golf Tournaments were held in Cleveland and Columbus. Thanks to Jim Griveas & Dave Rath (Columbus), and Alan Gunner (Cleveland) for their outstanding leadership chairing the events!













Columbus, OH 43212 1500 West Third Ave., Suite 200 Ohio Affiliate

