



### **Public & Professional Education**

1. Provide Eye Health and Safety Education to Ohioans
2. Implement Community Outreach Programs that Promote and Raise Awareness of Good Eye Health
3. Train and Equip Individuals to Conduct Vision Screenings in High-Risk Populations
4. Support and Promote Vision Research

### **Access to Eye Care**

1. Promote and Provide Access to Eye Care in Underserved Populations
2. Build Partnerships that Promote a Holistic Approach to Individual Health and Well-Being and Enhance Existing Systems of Care
3. Acquire and Leverage Eye Care Resources that Meet the Vision Care Needs of Underserved Ohioans

### **Advocacy**

1. Advocate for Public Policies that Support Vision Health and Eye Safety
2. Ensure Vision Preservation is a Statewide Priority
3. Develop Grassroots Advocacy Networks
4. Provide Leadership to Coalitions and Partnerships that Address Eye Health and Safety

### **Resource Development**

1. Increase Revenue From All Sources
2. Utilize Advancements in Technology
3. Maintain Financial Stability
4. Develop Staff and Volunteer Leadership
5. Build Brand Awareness
6. Strengthen Volunteer Leaders' Engagement

*Through the strategic plan, Prevent Blindness promotes eye health and safety as an essential element of healthy living for all Ohioans. Emphasis is placed on high-risk populations including seniors, children under age 6, people with diabetes, underserved children and adults, ethnic populations, Ohioans with special healthcare needs, children and adults with uncorrected refractive errors, and Ohioans with greater risk of eye injury.*