Our Mission: To Prevent Blindness and Preserve Sight
2019-2020 Board of Directors

Chair
Carolyn King
Vice President, Treasury
Management Advisor
Huntington National Bank

IMMEDIATE PAST CHAIR
Sherry Lewis
VP and Corporate Secretary
The Dispatch Printing Company

VICE-CHAIRS
Dr. Dean VanNasdale
Assistant Professor
The Ohio State University College of Optometry and Member of the Ohio Optometric Association
Dr. Kim M. Campbell
Director of Enrollment Management
Mount Carmel College of Nursing

TREASURER
Ben Antonelli
Principal and CPA
Rea and Associates, Inc.

SECRETARY
Krista Bistline
Manager, State & Local Government Affairs
Verizon

EXECUTIVE COMMITTEE
Jenny Camper
President
Lesic & Camper Communications

Kathy Estelman
Founder
PatrioticJewelry.com

André Joiner
Product Specialist
Government Guaranty Lending Specialist
Peoples Bank

George Kademenos
Director, Human Resources
LD Management

John Kuhl
Partner
Vorys, Sater, Seymour & Pease LLP

Doug Piper
Vice President
Huntington Private Bank

Doug Singler
Principal Estimator
Messer Construction Company

Nicholas Stack
Partner
Shumaker, Loop & Kendrick, LLP

MEMBERS
Dr. Rafat Ansari
Fellow SPIE
Vision Research Senior Scientist, NASA (retired)

Brad Barger
Property & Casualty Consultant
USI Insurance Services

Rhoe Fields
Community & Government Relations Director
L Brands, Inc.

Monica Foster
VP Global Benefits
L Brands, Inc.

Kylie Gang
Payroll Coordinator
Diebold Nixdorf

Jim Griveas
Technology Delivery Lead
Nationwide

Jeff Henderson
VP, Claims Operations
Encova Insurance

Rick Hoffman
Director of Safety and Health
AEP

Robert Jung
Community Leader

Karen Levin
Executive Director
Levin Family Foundation

The Honorable Sean O'Brien
Ohio Senate

Kyle Merkle
Senior Vice President
PNC

Ed Morris
Senior Vice President
Commercial Markets
VSP Optics

Dr. Julie Racine
Dir. of Electrophysiological Research
Nationwide Children's Hospital

Dave Rath
Client Strategist
Leading EDJE

Stephanie Slagle
Senior Director
Graham Media Group

Ken Stecher
Retired Chairman of the Board
Cincinnati Insurance Companies

E. Perrine Weber
Community Volunteer

Dexter Vaughan
Owner
North Coast Sales and Maintenance

Tina Vilardo
Community Volunteer

Marisa Weisel
Deputy Director
Ohio Department of Medicaid

Tony Woods
Chairman
Deaconess Associations, Inc.

HONORARY MEMBERS
Charles E. Ansley
Martha F. Bullock
Richard T. Bunner
The Honorable Michael F. Curtin
Mike D'Ippolito
William E. Hickman
The Honorable Betty D. Montgomery
J. Pat Ross
Brian Smith
Press C. Southworth III
Kent D. Stuckey
The Honorable Patrick J. Tiberi

PRESIDENT & CEO
Sherill K. Williams

For more information:
www.pbohio.org
e-mail us at info@pbohio.org

Prevent Blindness, Ohio Affiliate 2019-2020 Annual Report
A Message from our Leadership

The Year of 2020 Vision

2020 brought many unexpected challenges. At Prevent Blindness (PBO), we planned to make it “The Year of 2020 Vision” as a way to bring focus to our mission – to prevent blindness and preserve sight.

All that changed with the pandemic upon us.

Knowing that healthy vision is essential for healthy living, we quickly transformed our services for people in need to virtual formats. This includes our inventing a new approach to training child and adult vision screeners virtually. Our vision screeners served 264,044 last year!

PBO also matched 3,649 disadvantaged Ohioans who were at risk for vision loss with donated eye exams and eyeglasses via our web portal. This in-kind contribution from the vision industry has a retail benefit of nearly $1.5 million.

Your support of Prevent Blindness makes it possible for us to have the solid foundation in place to continue our work to address the 50% of vision loss that is preventable! We were able to reach 1.1 million Ohioans last year, only because of our dedicated donors, volunteers and staff.

We thank you for joining us in our fight to protect the gift of sight for all. Through your continued support, we hope that we may someday see a time when preventable vision loss is eradicated.

With gratitude,

Carolyn King
Chair, Board of Directors

Sherill K. Williams
President & CEO

Prevent Blindness, Ohio Affiliate

Condensed Financial Statement

Year ending March 31, 2020

2019-2020 Revenue

Public Support
Contributions and Grants $1,631,261
Special Events (net of direct costs) $342,430
Total Public Support $1,973,691

Other Revenue
Interest & Dividends on Investments $36,138
Other Revenue $2,998
Total Other Revenue $39,136

Total Public Support, Grant Revenue and Other $2,012,827

Contributions & Grants (81%)
Special Events—net of direct costs (17%)
 Total Other Revenue (2%)

2019-2020 Expenses

Program Services
Public Health $547,156
Professional Education & Training $384,097
Community Services $634,491
Total Program Services $1,565,744

Supporting Services
General & Administrative $93,837
Fundraising $191,495
Total Supporting Services $285,332

Total Expenses $1,851,076

Year End Net Assets $3,094,850

A complete set of audited financial statements is available upon request.

“We saw our son had constant headaches and had some learning problems trying to read. He also failed the vision screening in his school. Thanks to Prevent Blindness he was able to have his eye exam and glasses and improve his quality of life and his school development.”

Jair P., Vision Screening Participant
Prevent Blindness, Ohio Affiliate Annual Sight-Saving Campaign Donors

For the period of April 1, 2019—March 31, 2020

Legacy Society Members help PBO to continue our sight-saving work through a gift to Prevent Blindness, Ohio Affiliate in their wills, trusts or estate plans. Members of our Legacy Society include:

Lauren Abel, Bob Bidinger, Alan Blumenthal, Rick Bunner, Anita Campbell, Jenny Camper, Julie Capuano, Larry Clarke, Mike Curtin, Andrea Albanese Denning, Mike D’Ippolito, Darcy Downie, Bradley D’Souza, Sonia Elkins, Henry Foltz, Flonnie Gates, Steve Grassbaugh, Darlene Jacobson, Carolyn King, El Doris McFarland, Kathy McGinnis, John Michelman, Marc Molea, Dave Parcher, Doug Piper, Mary Robins, Lauren Rogers, Brian Smith, Eve Stratton, Kent Stuckey, Jeff Swartz, Sharon Thoroughman, Cari Van Pelt, Marie Wagner, Jody Wa

Sonia Elkins, Henry Foltz, Flonnie Gates, Steve Grassbaugh, Darlene Jacobson, Carolyn King, El Doris McFarland, Kathy McGinnis, John Michelman, Marc Molea, Dave Parcher, Doug Piper, Mary Robins, Lauren Rogers, Brian Smith, Eve Stratton, Kent Stuckey, Jeff Swartz, Sharon Thoroughman, Cari Van Pelt, Marie Wagner, Jody Wa

Visionary Leadership ($15,000+)
Albert and Olive Schlink Foundation
Corinne L. Dodero Foundation for the Arts & Science
Franklin County Board of Commissioners
Greater Cincinnati Foundation Nationwide
Ohio Department of Aging
Ohio Department of Health
Prevent Blindness America-Illinois
The HealthRath Foundation of Ohio

Directors ($5,000-14,999)
Akon Community Foundation
Big Lots
Cardinal Health, Inc.
Canton Rotary - Edward and Ruth Wilkof Foundation
CareSource Management Group
Community Foundation of Lorain County
Mr. Mike D’Ippolito
Erma A. Bantz Foundation
France Stone Foundation
Harry C. Moores Foundation
Health Foundation of Greater Massillon
L Brands, Inc.
Mount Carmel Health System
Muskingum County Community Foundation
North Canton Medical Foundation
Pharmaceutical Research & Manufacturers of America
Physicians Charitable Foundation of Miami Valley
PNC Bank Columbus
Springfield Foundation
Mr. and Mrs. Ken Stecher
The Char and Chuck Fowler Family Foundation
The Columbus Foundation
The Esther Simmons Charitable Trust, PNC
The Frank M. Tail Foundation
The Hankins Foundation

The McGregor Foundation
The Paul G. Duke Foundation
The Sisler McFawn Foundation
The Spaulding Foundation
The Thacher Family Fund
The Wallace Foundation
Virginia W. Kettering Foundation

Benefactors ($2,500-4,999)
AstraZeneca
Mr. Bob Bidinger
Community Health Foundation Deaconness Associations, Inc.
E.F. Wildermuth Foundation
Essilor of America
General Electric Community Service Fund
Levin Family Foundation
New York Eye, Hart Specialties, Inc.
O’Neill Brothers Foundation
Reynolds & Reynolds Associate Foundation
Stark Community Foundation
Stouder Memorial Foundation
Mr. Richard B. Young

20/20 Vision Partners ($1,000-$2,499)
Mr. Charles Ansley
Mr. Ben Antonelli
Mr. Karl Beus
Mr. Rick Bunner
Ms. Jenny Camper
Capitol Square
Clara Weiss Fund
The Honorable Michael F. Curtin FirstEnergy Foundation
Ms. Monica Foster
Mr. James X. Griveas
GTO Association of Central Ohio
Mr. Jeff Henderson
Mr. and Mrs. William E. Hickman
Iddings Foundation
Ms. Carolyn King
Kiwanis Club of Dayton
Ms. Melanie Kolp
Dr. Lawrence E. Leguire
Ms. Sherry Lewis
Lexis-Nexis
Lida M. Ferguson Foundation
Ms. Kathleen McGinnis
Medical Evaluators
Dr. and Mrs. John Michelman
Dr. Richard Michelman & Dr. Karen Meyer
Mr. Marc Molea
Ms. Betty Montgomery
Ohio Lions MD 13
Ms. Amy Pulles
Greg Rosenthal, M.D.
Mr. Scott Savage
Mr. and Mrs. Earl C. Sheehan
The Andersons, Inc.
The Double Foundation
The Elizabeth Reese Trust Fund
The Hispanic Fund of the Community Foundation of Lorain County
The Nord Family Foundation
Tuscora Park Health & Wellness Foundation
Walmart 3784
Walter Henry Freygang Foundation-PBA
Mrs. Sherill K. Williams
Mr. Tony Woods

Sponsors ($500-$999)
Mr. Brad Barger
Mr. Wilfred Kelly Beard
Ms. Diane Bielecki
Mr. Alan B. Blumenthal
Canal Fulton Lions Club
Mr. Stephen S. Chang
Diebold Nixdorf
Mr. Jay D. Foringer
Mr. Charles Gibson
Mr. and Mrs. Michael B. Griffith
Ms. Antoinette Harvey
Ms. Catherine Heath
Ms. Jeanne Hengehold
Mr. John F. Herubin
Oliver & Marie Johnson Fund
Mr. George Kademenos
Key Bank
Mr. and Mrs. Michael J. Knilans

Mr. Bud Lairson
Mr. Kyle Merkle
Messer Construction Co.
Mr. David Monder
Ms. Elizabeth B. Moore
Mr. Edward L. Morris
Ms. Stephanie Nunn
Mr. Douglas A. Piper
Dr. Julie Racine
Mr. David Rath
Mr. and Mrs. Carmen J. Riazi
Ms. Andrea Schell
Mr. Doug Singler
Mr. Brian B. Smith
William P. Tracy Fund
Ms. Carl Van Pelt
Vitreo-Retinal Consultants, Inc.
Mr. Paul W. Woznicki

Sustainers ($100-$499)
Mr. and Mrs. Stanford M. Ackley
Ms. Louise Aquila Allen
Mrs. Fran Anderson
Dr. Rafat Ansari
Dr. & Mrs. Frank L. Antenucci, Jr.
Mr. Jeff Anthony
Mr. Gerard M. Baillely
Ms. Kira Baldonado
Mr. Steve Barta
Ms. Barbara Berebitsky
Mr. David Bickel
Mrs. Kimberly A. Bishop
Ms. Krista Bistline
Dr. Kimberly Blankschien
Mr. Robert L. Booth
Mr. Reggie Bradley
Mr. Martin Broderick
Mr. John Broerman
Mr. Victor F. Brown
Ms. Colleen Brown
Budco Group Inc.
Dr. Kim M. Campbell
Ms. Jennifer Cardellini
Mrs. Laurel A. Celik
Mr. Paul M. Ciupa
Mr. Henry B. Coffey

We could not fulfill our mission without your generous support!
The Vineyard Free Health Clinic has been serving the people of Central Ohio since 1994, providing quality healthcare for underserved and uninsured/Medicaid populations.

In December 2012 PBO began a partnership with the clinic to better serve their vision patients. “This partnership with PBO enabled patients to receive eyeglasses at no cost – eliminating the barrier to corrected vision, thus improving overall quality of life,” said Carol Achmoody, Health Clinics Director for the Center.

Since beginning this partnership, VFHC has referred nearly 1,250 patients to PBO for eye exams and glasses via a seamless on-line application process.

“Our patients are always grateful for their free eye exam. And we never tire of eyes lighting up when a patient is told they will also receive their eyeglasses at no cost. We appreciate our partnership with Prevent Blindness,” said Achmoody.

Gov. DeWine visits PBO booth at Ohio State Fair

The PBO booth at the Ohio State Fair enjoyed fairgoers—including Ohio Governor, Mike DeWine. In addition to providing educational, sight-saving information, PBO conducted nearly 60 certified adult vision screenings.

A note of appreciation was accompanied by this photo of the client, wearing his new glasses:

“YES, I love them. I can see now. Thank you so very much for helping me. Means so much.”

- Reginald, from Akron
PBO Provides Services to High Risk Groups, Educates and Advocates to Protect Vision Throughout a Lifetime

Save Our Sight Fund Trains, Certifies Children’s Vision Screeners

Thanks to Ohioans who donated $1 or more to the Save Our Sight Fund when renewing their Ohio motor vehicle registration, PBO trained, certified and equipped 989 children’s vision screeners last year. New screeners came from primary care practices, child care organizations and schools. PBO vision screeners served 233,720 children throughout Ohio. The Save Our Sight Fund is administered by the Ohio Department of Health, Bureau of Maternal, Child and Family Health.

Fireworks Safety, Legislation Remain Hot Topic

PBO VP, Amy Pulles appears on Spectrum News 1 Ohio’s In Focus, to discuss fireworks safety.

Dr. Bill Cotton, Ohio Chapter of the American Academy of Pediatrics and Sherry Williams, PBO, were among the witnesses testifying before the Ohio House’s Commerce and Labor Committee opposing legislation which would legalize consumer discharge of backyard fireworks in Ohio. 20% of the 10,000 annual injuries due to fireworks occur to the eye.

2019 Research Fellows Present Findings at Vision Forum

PBO’s 2019 Young Investigator Student Fellowship Award for Female Scholars in Vision Research recipients presented their research findings at the Vision Research Scientific Forum at OSU Havener Eye Institute. Research topics ranged from Pediatric Glaucoma, Visual System, Alzheimer’s Visual System Deficits, and Retinal Regeneration.

Board Members Tapped as National Leaders

Prevent Blindness America appointed PBO board members Marc Molea, Retired Chief of Strategic Partnership, Ohio Department of Aging and Dean VanNasdale, OD, MS, PhD, Associate Professor, Ohio State University College of Optometry, to the Advisory Committee for the Center for Vision and Population Health (CVPH) at Prevent Blindness. In addition, PBO Board Chair, Carolyn King was re-elected to serve as Prevent Blindness Affiliate Association Co-Chair.

Thanks to our grant partners, the Ohio Department of Aging and Allergan, 18 people in Marietta were trained to conduct adult vision screenings and educate clients about vision problems related to diabetes.

We appreciate the support we receive from Ohio lawmakers. Representative Michael Sheehy attended a Preschool Vision Screening Training at Bright Side Academy in Toledo.

The Washington D.C. office of Ohio Congressman Bill Johnson (center) met with PBO delegates to discuss the importance of vision and eye health issues during the 14th Annual “Eyes on Capitol Hill” advocacy day.

Screeners are trained throughout Ohio to help detect vision problems in children and refer them to get a comprehensive eye exam.
### Protecting Vision in Your Community

#### 2019-2020 Program Results

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Children Screened</th>
<th>Adults Screened</th>
<th>Donated Vision Care</th>
<th>Community Education</th>
<th>New Vision Screeners</th>
<th>Media Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NORTHWEST OHIO CHAPTER</strong></td>
<td>12,516</td>
<td>3,654</td>
<td>171</td>
<td>204</td>
<td>80</td>
<td>1,132,986</td>
</tr>
<tr>
<td><strong>MIAMI VALLEY OHIO CHAPTER</strong></td>
<td>28,024</td>
<td>5,922</td>
<td>308</td>
<td>633</td>
<td>141</td>
<td>3,490,224</td>
</tr>
<tr>
<td><strong>SOUTHWEST OHIO CHAPTER</strong></td>
<td>24,403</td>
<td>2,814</td>
<td>401</td>
<td>1,026</td>
<td>143</td>
<td>2,164,627</td>
</tr>
<tr>
<td><strong>STATEWIDE</strong></td>
<td>233,720</td>
<td>30,324</td>
<td>3,649</td>
<td>857,167</td>
<td>1,213</td>
<td>70,546,875</td>
</tr>
</tbody>
</table>

#### Preventing Blindness, Ohio Affiliate 2019-2020 Annual Report

- **Hispanic Fund Provides for Community Services**
  
  Receiving funding and support from our generous contributors is always music to our ears, but this donation from The Hispanic Fund, Affiliate Fund of the Community Foundation of Lorain County, came complete with a Mariachi Band! The funds provide for vision care programs and services to the Hispanic Community in Lorain County. Pictured are Rebecca Rodrigues, Trustee, The Hispanic Fund and Darcy Downie, Regional Director, PBO.

- **Montgomery Honors PBO with HealthPath Grant**
  
  Former Ohio Attorney General, and past PBO Board Chair, Betty Montgomery selected PBO as the recipient of a grant from The HealthPath Foundation of Ohio, in honor of her role in establishing the Foundation 20 years ago.

- **Stateside**
  
  Receiving funding and support from our generous contributors is always music to our ears, but this donation from The Hispanic Fund, Affiliate Fund of the Community Foundation of Lorain County, came complete with a Mariachi Band! The funds provide for vision care programs and services to the Hispanic Community in Lorain County. Pictured are Rebecca Rodrigues, Trustee, The Hispanic Fund and Darcy Downie, Regional Director, PBO.

- **Montgomery Honors PBO with HealthPath Grant**
  
  Former Ohio Attorney General, and past PBO Board Chair, Betty Montgomery selected PBO as the recipient of a grant from The HealthPath Foundation of Ohio, in honor of her role in establishing the Foundation 20 years ago.

- **Protecting Vision in Your Community**

- **NORTHWEST OHIO CHAPTER**
  
  - Children Screened: 12,516
  - Adults Screened: 3,654
  - Donated Vision Care: 171
  - Community Education: 204
  - New Vision Screeners: 80
  - Media Impressions: 1,132,986

- **MIAMI VALLEY OHIO CHAPTER**
  
  - Children Screened: 28,024
  - Adults Screened: 5,922
  - Donated Vision Care: 308
  - Community Education: 633
  - New Vision Screeners: 141
  - Media Impressions: 3,490,224

- **SOUTHWEST OHIO CHAPTER**
  
  - Children Screened: 24,403
  - Adults Screened: 2,814
  - Donated Vision Care: 401
  - Community Education: 1,026
  - New Vision Screeners: 143
  - Media Impressions: 2,164,627

- **STATEWIDE**
  
  - Children Screened: 233,720
  - Adults Screened: 30,324
  - Donated Vision Care: 3,649
  - Community Education: 857,167
  - New Vision Screeners: 1,213
  - Media Impressions: 70,546,875

- **1.1 MILLION OHIOANS SERVED**

- **“Good Neighbor House referred me for an eye exam. They then had a voucher for a free pair of glasses from Prevent Blindness. I never knew what I was missing until I got my glasses. Thank you for your help, it’s been a real blessing.”**
  
  - Mitchell, Vision Screening Participant
EVENTS
Prevent Blindness raises awareness and support through special events across the state, including the People of Vision Award events and the Swing Fore Sight Golf Tournaments. All events generate revenue to support Prevent Blindness sight-saving programs.

The People of Vision Award was established in 1985 by Prevent Blindness to recognize Ohio’s top corporate and civic leaders for outstanding philanthropic works in their community. The 2020 honors were presented in Cincinnati, Cleveland, Columbus, Dayton and Toledo.

Cleveland
Honoree: Electronic Merchant Systems and Daniel Neistadt
Chair/Host: Citizen’s Bank and Jim Malz

Dayton
Honoree: Kettering Health Network and Terry Burns
Chair: Dayton Children’s and Deborah Feldman

Cincinnati
Honoree: Xavier University and Michael J. Graham, S.J.
Chair: Frost Brown Todd, and Adam Hall

Toledo
Honoree: Mercy Health North and Bob Baxter
Chair: Kingston HealthCare Company and George Rumman

Columbus
Honoree: Nationwide and the Nationwide Foundation
Chair: White Castle, Inc. and Lisa Ingram

Swing Fore Sight Golf Tournaments
The Swing Fore Sight Golf Tournament events are held in Cincinnati, Cleveland and Columbus. Thanks to Jim Griveas & Dave Rath (Columbus), Michael Martens & Zach Strauss (Southwest & Miami Valley), and Alan Gunner (Cleveland) for their outstanding leadership on the golf events!