

The Year of 20/20 Vision

2019-2020 Annual Report

Ohio Affiliate

Our Mission:
To Prevent Blindness
and Preserve Sight





Ohio Affiliate

1500 W. Third Ave., Suite 200 Columbus, OH 43212-2874

Phone: 614.464.2020 or 800.301.2020

Fax: 614.481.9670

Northwest Ohio Chapter

Hillcrest Medical Bldg. #1 6803 Mayfield Road, Suite 111 Cleveland, OH 44124

Phone: 440.720.1285 Fax: 440.720.1441

Northeast Ohio Chapter

Hillcrest Medical Bldg. #1 6803 Mayfield Road, Suite 111 Cleveland. OH 44124

Phone: 440.720.1285 Fax: 440.720.1441

Southwest Ohio Chapter

2045 Gilbert Ave., Suite 204 Cincinnati, OH 45202 Phone: 513.531.9001

Fax: 513.531.9002

Miami Valley Ohio Chapter

313 S. Jefferson St., Suite 200

Dayton, OH 45402 Phone: 937.223.8766 Fax: 937.223.8767

> For more information: www.pbohio.org e-mail us at info@pbohio.org

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Management Advisor
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L Brands. Inc.

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PRESIDENT & CEO

Sherill K. Williams

A Message from our Leadership

The Year of 2020 Vision

2020 brought many unexpected challenges. At Prevent Blindness (PBO), we planned to make it "The Year of 2020 Vision" as a way to bring focus to our mission – to prevent blindness and preserve sight.

All that changed with the pandemic upon us.

Knowing that healthy vision is essential for healthy living, we quickly transformed our services for people in need to virtual formats. This includes our inventing a new approach to training child and adult vision screeners virtually. Our vision screeners served 264,044 last year!

PBO also matched 3,649 disadvantaged Ohioans who were at risk for vision loss with donated eye exams and eyeglasses via our web portal. This in-kind contribution from the vision industry has a retail benefit of nearly \$1.5 million.

Your support of Prevent Blindness makes it possible for us to have the solid foundation in place to continue our work to address the 50% of vision loss that is preventable! We were able to reach 1.1 million Ohioans last year, only because of our dedicated donors, volunteers and staff.

We thank you for joining us in our fight to protect the gift of sight for all. Through your continued support, we hope that we may someday see a time when preventable vision loss is eradicated.

With gratitude,

Carolyn King Carolyn King

Chair, Board of Directors





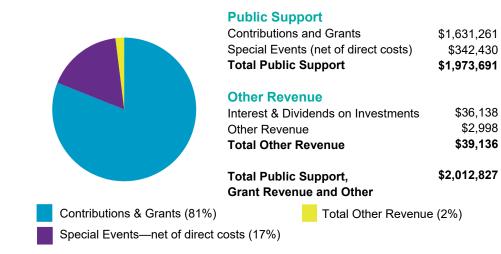
Sherill K. Williams

President & CEO

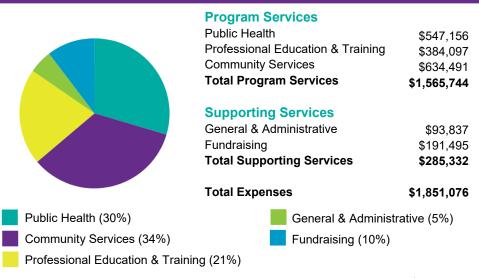
Prevent Blindness, Ohio Affiliate **Condensed Financial Statement**

Year ending March 31, 2020

2019-2020 Revenue



2019-2020 Expenses



Year End Net Assets \$ 3,094,850

A complete set of audited financial statements is available upon request.

"We saw our son had constant headaches and had some learning problems trying to read. He also failed the vision screening in his school. Thanks to Prevent Blindness he was able to have his eye exam and glasses and improve his quality of life and his school development." Jair P., Vision Screening Participant

Prevent Blindness, Ohio Affiliate Annual Sight-Saving Campaign Donors

For the period of April 1, 2019—March 31, 2020

Legacy Society Members help PBO to continue our sight-saving work through a gift to Prevent Blindness, Ohio Affiliate in their wills, trusts or estate plans. Members of our Legacy Society include: Lauren Abel, Bob Bidinger, Alan Blumenthal, Rick Bunner, Anita Campbell, Jenny Camper, Julie Capuano, Larry Clarke, Mike Curtin, Andrea Albanese Denning, Mike D'Ippolito, Darcy Downie, Bradly D'Souza, Sonia Elkins, Henry Foltz, Flonnie Gates, Steve Grassbaugh, Darlene Jacobson, Carolyn King, ElDoris McFarland, Kathy McGinnis, John Michelman, Marc Molea, Dave Parcher, Doug Piper, Mary Robins, Lauren Rogers, Brian Smith, Eve Stratton, Kent Stuckey, Jeff Swartz, Sharon Thoroughman, Cari Van Pelt, Marie Wagner, Jody Wainscott, Sherry Williams, Frances Wright, and Rich Young.

Visionary Leadership (\$15,000+) Albert and Olive Schlink Foundation Corinne L. Dodero Foundation for the Arts & Science

Franklin County Board of Commissioners

Greater Cincinnati Foundation

Nationwide Ohio Department of Aging

Ohio Department of Health

Prevent Blindness America-Illinois The HealthPath Foundation of Ohio

Directors (\$5,000-14,999)

Akron Community Foundation Big Lots

Cardinal Health, Inc.

Canton Rotary - Edward and Ruth Wilkof Foundation

CareSource Management Group Community Foundation of Lorain

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The Esther Simmons Charitable Trust. PNC

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The McGregor Foundation

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The Spaulding Foundation

The Thatcher Family Fund

The Wallace Foundation

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Benefactors (\$2,500-4,999)

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General Electric Community Service Fund

Levin Family Foundation

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Mr. Ben Antonelli

Mr. Karl Beus

Mr. Rick Bunner Ms. Jenny Camper

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Dr. Karen Meyer

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Mr. and Mrs. Earl C. Sheehan

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The Deuble Foundation

The Elizabeth Reese Trust Fund

The Hispanic Fund of the Community

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The Nord Family Foundation Tuscora Park Health & Wellness

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Walmart 3784

Walter Henry Freygang Foundation-PBA

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Mr. Tony Woods

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Mr. Leon V. Holden

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Mr. and Mrs. Michael Pekarek

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Mr. Marvin Pflaum

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WFG Foundation

Mr. Sean Whalen

Mr. Darryl Wharton Whitehall Lions Club

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Ms. Elsie L Williams-Wilson Mr. Jon F. Wills

Ms. Frances Wright

Mrs. Rosemary A. Wykoff Mr. and Mrs. Frank Ziegler

Ms. Janet M. Zumrick

Partner Organization Spotlight



The Vineyard Free Health Clinic

has been serving the people of Central Ohio since 1994, providing quality healthcare for underserved and uninsured/Medicaid populations.

In December 2012 PBO began a partnership with the clinic to better serve their vision patients. "This partnership with PBO enabled patients to receive eyeglasses at no cost - eliminating the barrier to corrected vision, thus improving overall quality of life," said Carol Achmoody, Health Clinics Director for the Center.

Since beginning this partnership, VFHC has referred nearly 1,250 patients to PBO for eye exams and glasses via a seamless on-line application process.

"Our patients are always grateful for their free eye exam. And we never tire of eyes



lighting up when a patient is told they will also receive their eyeglasses at no cost. We so appreciate our partnership with Prevent Blindness." said Achmoody.

Gov. DeWine visits PBO booth at Ohio State Fair

The PBO booth at the Ohio State Fair enjoyed fairgoers—including Ohio Governor, Mike DeWine. In addition to providing educational, sight-saving information, PBO conducted nearly 60 certified adult vision screenings.





Jeff Lemichuk from CareSource Foundation presents a check in support of our "Star Pupils" Children's Eye Health and Safety curricula program in the Miami Valley, to assist and support learning in the areas of science and health.

A note of appreciation was accompanied by this photo of the client, wearing his new glasses:

"Yes, I love them. I can see now. Thank you so very much for helping me. Means so much." - Reginald, from Akron



PBO Provides Services to High Risk Groups, Educates and Advocates to Protect Vision Throughout a Lifetime

Save Our Sight Fund Trains, Certifies Children's Vision Screeners



Thanks to Ohioans who donated \$1 or more to the Save Our Sight Fund when renewing their Ohio motor vehicle registration,

PBO trained, certified and equipped 989 children's vision screeners last year. New screeners came from primary care practices, child care organizations and schools. PBO vision screeners served 233,720 children throughout Ohio. The Save Our Sight Fund is administered by the Ohio Department of Health, Bureau of Maternal, Child and Family Health.



Early detection/treatment of vision problems is key in helping Ohioans enjoy good sight for life.



Interact For Health—Cincinnati



Upper Sandusky Community Library

Screeners are trained throughout Ohio to help detect vision problems in children and refer them to get a comprehensive eye exam.

Fireworks Safety, Legislation Remain Hot Topic





PBO VP, Amy Pulles appears on Spectrum News 1 Ohio's *In Focus*, to discuss fireworks safety.

Dr. Bill Cotton, Ohio Chapter of the American Academy of Pediatrics and Sherry Williams, PBO, were among the witnesses testifying before the Ohio House's Commerce and Labor Committee opposing legislation which would legalize consumer discharge of backyard fireworks in Ohio. 20% of the 10,000 annual injuries due to fireworks occur to the eve.



We appreciate the support we receive from Ohio lawmakers. Representative Michael Sheehy attended a Preschool Vision Screening Training at Bright Side Academy in Toledo.

Board Members Tapped as National Leaders

Prevent Blindness America appointed PBO board members Marc Molea, Retired Chief of Strategic Partnership, Ohio Department of Aging and Dean VanNasdale, OD, MS, PhD, Associate Professor, Ohio State University College of Optometry, to the Advisory Committee for the Center for Vision and Population Health (CVPH) at Prevent Blindness. In addition, PBO Board Chair, Carolyn King was re-elected to serve as Prevent Blindness Affiliate Association Co-Chair.



The Washington D.C. office of Ohio Congressman Bill Johnson (center) met with PBO delegates to discuss the importance of vision and eye health issues during the 14th Annual "Eyes on Capitol Hill" advocacy day.



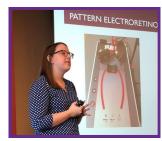
Thanks to our grant partners, the Ohio Department of Aging and Allergan, 18 people in Marietta were trained to conduct adult vision screenings and educate clients about vision problems related to diabetes.

2019 Research Fellows Present Findings at Vision Forum

PBO's 2019 Young Investigator Student Fellowship Award for Female Scholars in Vision Research recipients presented their research findings at the Vision Research Scientific Forum at OSU Havener Eye Institute. Research topics ranged from Pediatric Glaucoma, Visual System Deficits in Alzheimer's Patients, to Retinal Regeneration. The PBO award provides training support for future generations of outstanding female scientists committed to pursuing biomedical, behavioral or clinical research careers relevant to the mission of Prevent Blindness.



Naseem Amirmokhtari Northeast Ohio Medical University



Gabrielle Frame Northeast Ohio Medical University



Phuong Thai Lam Miami University

Hispanic Fund Provides for Community Services

Receiving funding and support from our generous contributors is always music to our ears, but this donation from The Hispanic Fund, Affiliate Fund of the Community Foundation of Lorain County, came complete with a Mariachi Band! The funds provide for vision care programs and services to the Hispanic Community in Lorain County. Pictured are Rebecca Rodrigues, Trustee, The Hispanic Fund and Darcy Downie, Regional Director, PBO.



Montgomery Honors PBO with HealthPath Grant

Former Ohio Attorney General, and past PBO Board Chair, Betty Montgomery selected PBO as the recipient of a grant from The HealthPath Foundation of Ohio, in honor of her role in establishing the Foundation 20 years ago.



NORTHWEST OHIO CHAPTER

Children Screened 12,516
Adults Screened 3,654
Donated Vision Care 171
Community Education 204
New Vision Screeners 80
Media Impressions 1,132,986

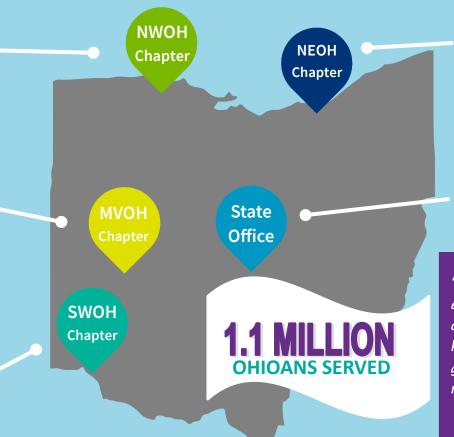
MIAMI VALLEY OHIO CHAPTER

Children Screened 28,024
Adults Screened 5,922
Donated Vision Care 308
Community Education
New Vision Screeners 141
Media Impressions 3,490,224

SOUTHWEST OHIO CHAPTER

Children Screened 24,403
Adults Screened 2,814
Donated Vision Care 401
Community Education 1,026
New Vision Screeners 143
Media Impressions 2,164,627

Protecting Vision in Your Community 2019-2020 Program Results



NORTHEAST OHIO CHAPTER

Children Screened	45,107
Adults Screened	4,578
Donated Vision Care	711
Community Education	1,590
New Vision Screeners	210
Media Impressions	2,008,723

STATEWIDE

Children Screened	233,720
Adults Screened	30,324
Donated Vision Care	3,649
Community Education	857,167
New Vision Screeners	1,213
Media Impressions	70,546,875

"Good Neighbor House referred me for an eye exam. They then had a voucher for a free pair of glasses from Prevent Blindness. I never knew what I was missing until I got my glasses. Thank you for your help, it's been a real blessing."

- Mitchell, Vision Screening Participant

EVENTS

Prevent Blindness raises awareness and support through special events across the state, including the People of Vision Award events and the Swing Fore Sight Golf Tournaments. All events generate revenue to support Prevent Blindness sight-saving programs.

The People of Vision Award was established in 1985 by Prevent Blindness to recognize Ohio's top corporate and civic leaders for outstanding philanthropic works in their community. The 2020 honors were presented in Cincinnati, Cleveland, Columbus, Dayton and Toledo.

Cleveland

Honoree: Electronic Merchant Systems

and Daniel Neistadt Chair/Host: Citizen's Bank

and Jim Malz

Dayton

Honoree: Kettering Health Network

and Terry Burns Chair: Dayton Children's and Deborah Feldman

Cincinnati

Honoree: Xavier University

and Michael J. Graham, S.J.

Chair: Frost Brown Todd. and Adam Hall

Toledo

Honoree: Mercy Health North and Bob Baxter

Chair: Kingston HealthCare Company and George Rumman

Columbus

Honoree: Nationwide and

the Nationwide Foundation

Chair: White Castle, Inc. and Lisa Ingram







Swing Fore Sight Golf Tournaments

The Swing Fore Sight Golf Tournament events are held in Cincinnati, Cleveland and Columbus. Thanks to Jim Griveas & Dave Rath (Columbus), Michael Martens & Zach Strauss (Southwest & Miami Valley), and Alan Gunner (Cleveland) for their outstanding leadership on the golf events!







