

**PROMOTE EYE HEALTH & EYE SAFETY
AS ESSENTIAL ELEMENTS OF HEALTHY LIVING**

Target programs to all Ohioans with focus on high-risk:

- People with diabetes
- Ethnic groups
- Uncorrected refractive errors
- Children <6
- Seniors
- People with special healthcare needs
- Medically indigent adults: Provide access to our donated vision care system

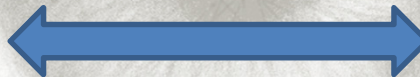


**PUBLIC & PROFESSIONAL
EDUCATION**

- Vision Screening
- Exhibits, curricula, speakers bureau
- Support research

CONSUMER ADVOCACY

- Participate in state & federal public policy activities
- Work through partnerships



RESOURCE DEVELOPMENT

- Increase revenue
- Maintain Financial Stability
- Harness technology
- Develop staff and volunteer leadership
- Build brand awareness
- Strengthen Board of Directors knowledge and engagement